



iCapital Offers a Vision for the Future, While Delivering it Today in a 1-2 Punch

The future of alternative investment data access and reporting is distributed ledger technology (DLT) – one pipe, all the data, structured, secure and normalized for easy mobility and use. And iCapital is delivering on the promise of DLT today.

But what is DLT?

Often associated with blockchain technology, distributed ledger has emerged as a transformative force across multiple industries, and is an ideal fit for solving the underlying data challenges impacting the alternative investment lifecycle. At its core, DLT enables a decentralized and immutable record of transactions, which brings significant advantages to the alternatives market. These include:

1. Decentralized ownership of data
2. Minimized reconciliations
3. Connectivity and standardized industry data
4. A foundation for future innovation

In its purest sense, DLT is a digital system that allows multiple parties to share and update a common database in a decentralized way. It enables simultaneous access, validation, and record updates across a networked database. Typical challenges that exist today, including offline reconciliations, can be dramatically reduced, enabling efficiency and scale.

The Challenge of Offline Alternative Investments Data

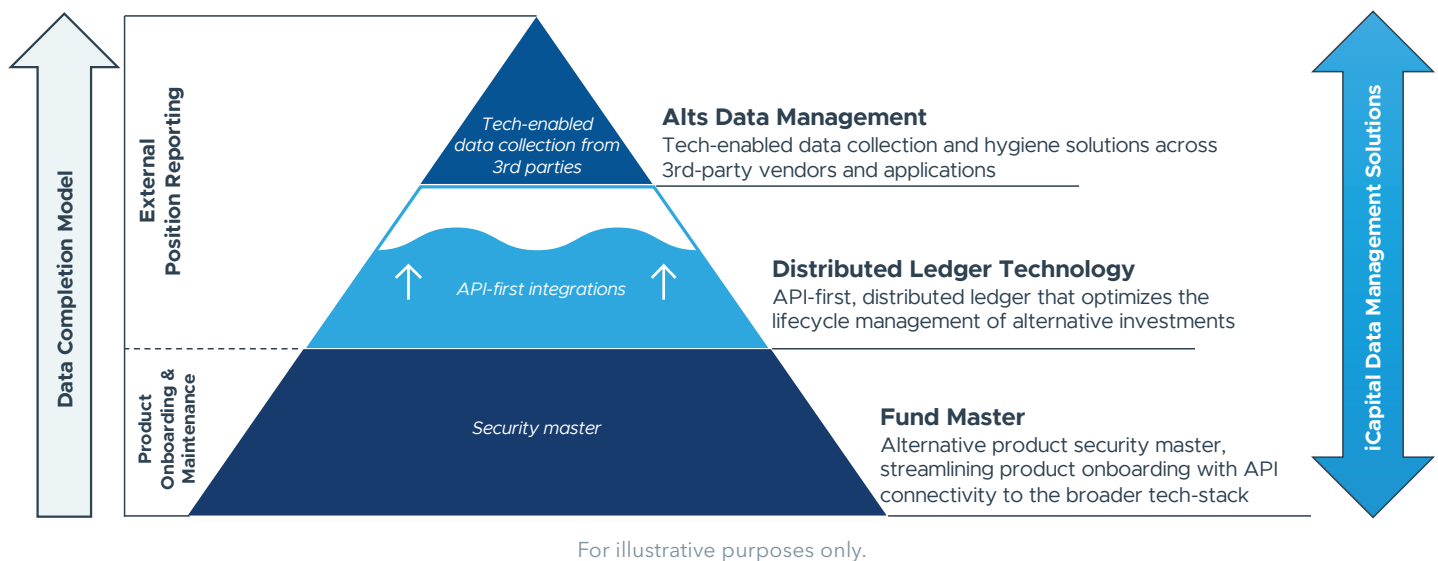
Before delving into how iCapital is delivering on the promise of DLT, let's look at the current state of alternative investments data (alts). Of course, alts documents and data for investments acquired through digital marketplaces like iCapital are easy to access and report on. The far larger challenge exists with alts purchased directly from GPs, or "offline". In short, documentation for offline alts is stored in a variety of source locations, in analog formats (usually PDFs), and the embedded data is "unstructured" (has no common format). This scenario creates enormous processing complications and renders the data virtually unusable for reporting purposes.

The Solution

So how is iCapital solving this challenge? As the alts data landscape is evolving quickly, the firm's 1-2 punch involves the deployment of its fast-growing DLT platform, combined with its leading technology-enabled Alts Data Management solution.

As for DLT, iCapital is setting a new benchmark for data connectivity and standardization in the private markets, helping wealth managers operate with greater efficiency and precision. DLT integrates seamlessly with existing systems, consolidating multi-party data into a single source of truth. More wealth management firms, banks, custodians, GPs and fund admins are connecting to the platform every day, building the crosscurrents of data availability across the industry. Data enters iCapital DLT through three primary sources:

1. Investments that originate on the iCapital platform
2. From wealth management firms, banks and custodians who have connected directly to DLT
3. Where connectivity doesn't exist today, or from hard-to-track offline assets, iCapital closes the gap with its Data and Reporting Services - leveraging its Alts Data Management solution, powered by AI/ML technology, direct API feeds, and an experienced team of data technologists.



iCapital made two strategic acquisitions to build its Alts Data Management offering. The integration of AltExchange's leading technology with Mirador's processes and high-touch service model has created a unique offering for advisors. This model leverages proprietary AI/ML-powered technology to extract and label offline alts data, combined with bookend professional oversight required for proper set-up and validation, to enhance data quality. This powerful combination of technology and proven processes enables the collection, structuring, and sharing of offline alts data with any required downstream reporting system (including DLT), aiming to improve data quality and reduce time between valuation updates to clients.

End Goals Being Realized

Delivering a singular end-client experience that delivers on expectations is the sole focus of iCapital's set of data management solutions, and the 1-2 punch of DLT and Alts Data Management is making this a reality. While specific benefits of these solutions are evident - elimination of manual processes leading to significant time savings and improved productivity, enhanced data security, and improved data quality for informed investment decisions - iCapital is also transforming the way the industry accesses dependable alternative investment data, regardless of source.



60 East 42nd Street, 26th Floor
New York, NY 10165
212.994.7400

icapital.com

North America

New York City
Princeton
Greenwich
Boston
Boca Raton
Toronto
Stamford
Jacksonville
Salt Lake City

Europe

Zurich
London
Lisbon
Edinburgh

Asia

Hong Kong
Singapore
Tokyo

IMPORTANT INFORMATION

The material herein has been provided to you for informational purposes only by Institutional Capital Network, Inc. ("iCapital Network") or one of its affiliates (iCapital Network together with its affiliates, "iCapital"). This material is the property of iCapital and may not be shared without the written permission of iCapital. No part of this material may be reproduced in any form, or referred to in any other publication, without express written permission of iCapital. This material is provided for informational purposes only and is not intended as, and may not be relied on in any manner as, legal, tax or investment advice, a recommendation, or as an offer or solicitation to buy or sell any security, financial product or instrument, or otherwise to participate in any particular trading strategy. This material does not intend to address the financial objectives, situation, or specific needs of any individual investor. You should consult your personal accounting, tax and legal advisors to understand the implications of any investment specific to your personal financial situation. **ALTERNATIVE INVESTMENTS ARE CONSIDERED COMPLEX PRODUCTS AND MAY NOT BE SUITABLE FOR ALL INVESTORS.** Prospective investors should be aware that an investment in an alternative investment is speculative and involves a high degree of risk. Alternative Investments often engage in leveraging and other speculative investment practices that may increase the risk of investment loss; can be highly illiquid; may not be required to provide periodic pricing or valuation information to investors; may involve complex tax structures and delays in distributing important tax information; are not subject to the same regulatory requirements as mutual funds; and often charge high fees. There is no guarantee that an alternative investment will implement its investment strategy and/or achieve its objectives, generate profits, or avoid loss. An investment should only be considered by sophisticated investors who can afford to lose all or a substantial amount of their investment. iCapital Markets LLC operates a platform that makes available financial products to financial professionals. In operating this platform, iCapital Markets LLC generally earns revenue based on the volume of transactions that take place in these products and would benefit by an increase in sales for these products. The information contained herein is an opinion only, as of the date indicated, and should not be relied upon as the only important information available. Any prediction, projection or forecast on the economy, stock market, bond market or the economic trends of the markets is not necessarily indicative of the future or likely performance. The information contained herein is subject to change, incomplete, and may include information and/or data obtained from third party sources that iCapital believes, but does not guarantee, to be accurate. iCapital considers this third-party data reliable, but does not represent that it is accurate, complete and/or up to date, and it should not be relied on as such. iCapital makes no representation as to the accuracy or completeness of this material and accepts no liability for losses arising from the use of the material presented. No representation or warranty is made by iCapital as to the reasonableness or completeness of such forward-looking statements or to any other financial information contained herein. Securities products and services are offered by iCapital Markets, an SEC-registered broker-dealer, member FINRA and SIPC, and an affiliate of iCapital, Inc. and Institutional Capital Network, Inc. These registrations and memberships in no way imply that the SEC, FINRA, or SIPC have endorsed any of the entities, products, or services discussed herein. Annuities and insurance services are provided by iCapital Annuities and Insurance Services LLC, an affiliate of iCapital, Inc. "iCapital" and "iCapital Network" are registered trademarks of Institutional Capital Network, Inc. Additional information is available upon request.